



## 2018-19 SEASON PROGRAM BOOK

### Deadlines, Ad Sizes, and Specs

Ad Reservation Deadline: Fri., Nov 2, 2018

Ad Submission Deadline: Mon, Nov 5, 2018



#### COVERS (Color)

Back Cover Full Page	\$1,500
Inside Front Cover Full Page	\$1,500

#### INSIDE\*

Full Page	\$1,200
Half Page	\$700
Quarter Page	\$425
Eighth Page	\$250
Business Card	\$200

\*Add Color for \$125

#### Need someone to design your ad?

Contact us to request professional design at \$75/hr by Nov 2, 2018. 505-672-5565 x 202

#### WHAT WE OFFER

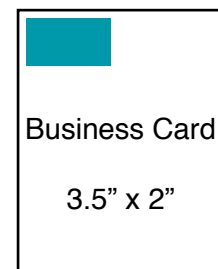
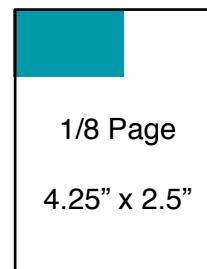
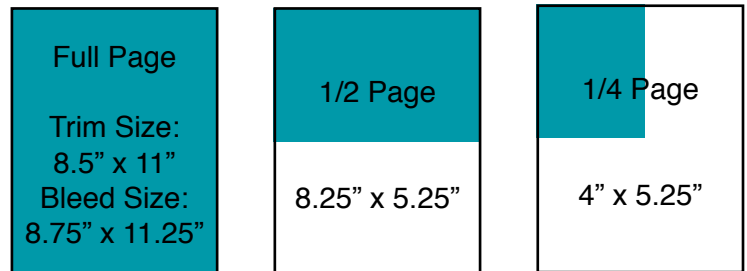
- \*Your advertisement in programs 3 different times of the year.
- \*Audience reach in fourteen (14) different concerts
- \*Reach community supporters, local parents, students, and families.
- \*4,500 programs printed

#### SPECIFICATIONS

Thank you for advertising with the Santa Fe Youth Symphony Association. To insure quality and preserve publication deadlines, please note specifications.

\*Ads should be in print-ready PDF with all fonts embedded. JPG files will also be accepted. Any other file types will not be accepted.

\*300 DPI highly recommended.



Submit your ad to Janet Angulo: [janet@sfysa.org](mailto:janet@sfysa.org) or call 505-672-5565 x 202.

Visit [sfysa.org/advertise](http://sfysa.org/advertise) to pay online.

# 25TH SEASON | 2018-2019

## PROGRAM BOOK ADVERTISING AD CONTRACT AGREEMENT



Advertiser Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Phone Number \_\_\_\_\_

Email Address \_\_\_\_\_

Website \_\_\_\_\_

### AD SIZE AND PRICING

#### COLOR

- \_\_\_ Back Cover Full Page \$1,500
- \_\_\_ Inside Front Cover Full Page \$1,500
- \_\_\_ Full Page \$1,325
- \_\_\_ Half Page \$825
- \_\_\_ Quarter Page \$550
- \_\_\_ Eighth Page \$375
- \_\_\_ Business Card \$325

#### BLACK & WHITE

- N/A Back Cover Full Page \$1,500
- N/A Inside Front Cover Full Page \$1,500
- \_\_\_ Full Page \$1,200
- \_\_\_ Half Page \$700
- \_\_\_ Quarter Page \$425
- \_\_\_ Eighth Page \$250
- \_\_\_ Business Card \$200

\* Covers are not guaranteed and available on a first come, first-served basis.

### DEADLINES

Ad reservation by November 2, 2018.  
Ad submission by November 5, 2018.  
Please submit camera ready artwork to [janet@sfysa.org](mailto:janet@sfysa.org)

Advertiser Signature \_\_\_\_\_ Date \_\_\_\_\_

Printed Name \_\_\_\_\_

SFYSA Signature \_\_\_\_\_ Date \_\_\_\_\_

### TERMS

\* Santa Fe Youth Symphony Association agrees to print the advertisement in the 2018-2019 program book.

\* The advertiser will be charged for any changes or adjustments to the advertisement's digital files required to meet specifications at an additional production charge of \$75/hour, payable at the time of the advertisement payments.

\* SFYSA reserves the right to refuse any ad not in compliance with artistic and editorial standards.

\* All advertisements must be submitted according to ad specifications.

### PAYMENT (check one)

Visit [www.sfysa.org/advertise](http://www.sfysa.org/advertise) to pay online with a credit/debit card.

Send a check to:  
SFYSA Ads  
1000 Cordova Pl. #190  
Santa Fe, NM 87505

Call Janet Angulo  
505-672-5565 x 202 to process  
payment over the phone or drop off

**Please submit your ad to Janet Angulo**

**[janet@sfysa.org](mailto:janet@sfysa.org), 505-672-5565 x 202.**