



## 2019-2020 SFYSA ADVERTISING Season Program Book and Website Display\*

### Deadlines, Ad Sizes, and Specs

Ad Reservation Deadline: Fri, Sep 20, 2019

Ad Submission Deadline: Tues, Sep 24, 2019

\*Business listing on our supporters page with ad and link to site.



#### COVERS (Color)

Back Cover Full Page	\$1500
Inside Front Cover Full Page	\$1500

#### INSIDE\*

Full Page	\$1,325
Half Page	\$825
Quarter Page	\$550
Eighth Page	\$375
Business Card	\$325

#### Need someone to design your ad?

Contact us to request professional design at \$75/hr by Sep 20, 2019. 505-672-5565 x202

#### WHAT WE OFFER

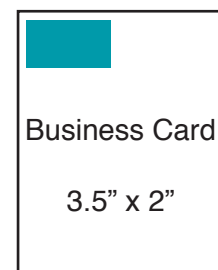
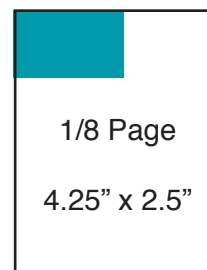
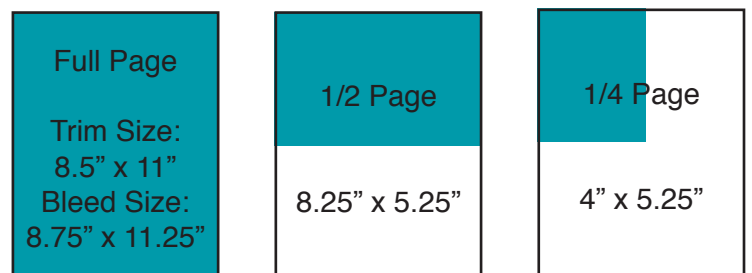
- \*NEW! Attractive Full Color programs!
- \*Your advertisement in programs 3 different times of the year.
- \*Audience reach in fourteen (14) different concerts
- \*Reach community supporters, local parents, students, and families.
- \*Up to 4,000 programs printed
- \*Website presence as an advertiser with link to your site.
- \*Average of 1,000 unique website visitors per month

#### SPECIFICATIONS

Thank you for advertising with the Santa Fe Youth Symphony Association. To insure quality and preserve publication deadlines, please note specifications.

\*Ads should be in print-ready PDF with all fonts embedded. JPG files will also be accepted. Any other file types will not be accepted.

\*300 DPI highly recommended.



Submit your ad to our Operations Associate: [Diego@sfysa.org](mailto:Diego@sfysa.org) or call 505-672-5565 x 202.

Visit [sfysa.org/advertise](http://sfysa.org/advertise) to pay online.

# 26TH SEASON | 2019-2020

## PROGRAM BOOK ADVERTISING AD CONTRACT AGREEMENT



Advertiser Company Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_

Phone Number \_\_\_\_\_

Email Address \_\_\_\_\_

Website \_\_\_\_\_

### AD SIZE AND PRICING

#### COLOR

- \_\_\_\_ Back Cover Full Page \$1500
- \_\_\_\_ Inside Front Cover Full Page \$1500
- \_\_\_\_ Full Page \$1325
- \_\_\_\_ Half Page \$825
- \_\_\_\_ Quarter Page \$550
- \_\_\_\_ Eighth Page \$375
- \_\_\_\_ Business Card \$325

\* Covers are not guaranteed and available on a first come, first-served basis.

#### DEADLINES

Ad reservation by September 20, 2019.  
Ad submission by September 24, 2019.  
Please submit camera ready artwork to [diego@sfysa.org](mailto:diego@sfysa.org)

Advertiser Signature \_\_\_\_\_ Date \_\_\_\_\_

Printed Name \_\_\_\_\_

SFYSA Signature \_\_\_\_\_ Date \_\_\_\_\_

**Please submit your ad to Operations Associate  
[diego@sfysa.org](mailto:diego@sfysa.org), 505-672-5565 x 202.**

#### TERMS

- \* Santa Fe Youth Symphony Association agrees to print the advertisement in the 2019-2020 program books.
- \* Advertiser Website presence from September through May.
- \* The advertiser will be charged for any changes or adjustments to the advertisement's digital files required to meet specifications at an additional production charge of \$75/hour, payable at the time of the advertisement payments.
- \* SFYSA reserves the right to refuse any ad not in compliance with artistic and editorial standards.

#### PAYMENT (check one)

- Visit [www.sfysa.org/advertise](http://www.sfysa.org/advertise) to pay online with a credit/debit card.
- Send a check to:  
SFYSA Ads  
1000 Cordova Pl. #190  
Santa Fe, NM 87505
- Call Operations Associate  
505-672-5565 x 202 to process payment over the phone or drop off